

BARBARA & ALEX'S BRIDGE NEWSLETTER

25 JULY, 2022

You too can deliver bridge. The world of face-to-face bridge at clubs will also be stuck and will die if we do not support it by getting out to play in the clubs. Bridge will become a game played online. We believe this is a very sad state of affairs but club owners cannot be expected to pay high rents with 1/3 of the pre-Covid attendance. I know it is cheaper to play in the BBO/ACBL games online but these \$1.75/ \$2.25 games do not help our clubs. If you care about the future of our game, you will promote bridge everywhere and try to get people back to your local club(s).

I believe that we have to start over and teach new players to play bridge.

With that in mind, I have done a FREE video of an introductory class. Approx. 28 minutes. A taste of bridge for brand new players. Please send this out to your friends, family, bank teller(!) and anyone else you come into contact with. A HUGE thank you to Keith Dawson, a bridge teacher from Chatham, ON for doing the graphics and screen presentation for me. It takes ages and I am so grateful to him.

Here is the YouTube link. <https://youtu.be/V033as-0bCQ> Click on the small box in bottom right hand corner of the tiny screen and this will give you FULL SCREEN video. Click ESC on keyboard at end and your screen will return to normal.

LINK FOR BEGINNERS INTRODUCTION TO BRIDGE <https://youtu.be/V033as-0bCQ>

I will send out an email in a couple of days that is for each of you to forward to at least 3 people. If each of my 9000+ readers did this, we could create an enormous sea of new players to the game. The video is NOT designed for these people to take lessons from me or at our school. It is for players everywhere to seek out bridge lessons in their community and YOU can help them to find those lessons. In the absence of all else, Josee does have a set of recordings of beginner lessons that can be purchased. AND Josee is teaching face to face beginner lessons and also Intermediate lessons in September. See below for dates.



THROUGH THE EYES OF A CHILD

After 20 weeks of BridgeWhiz lessons, (sponsored by ACBL Ed Foundation for children)
the children were asked

"What have you learned about yourself during our time together?"

I love playing Bridge because it's really fun, and you can socialize by having a partner and using teamwork. It's fun learning different concepts and techniques on how to play better. And I get to practice math by playing Bridge. I'm a competitive person, so I like to win! I like the feeling of knowing that I made my contract or defeated my opponent. Whenever I don't make a hand, it pushes me to want to do better the next time. I've learned a lot about myself through Bridge. I've learned how to work with a partner without really knowing them. I found that it's really cool to be able to read cards because it's like a different language. I didn't realize I could learn so much about a person through the cards that they play. I discovered how much cards really speak.

-Seneca, 2022

MUD GIRL RUN

A 5 km obstacle course run for women with 18 obstacles.

**A fundraiser for breast cancer
I did this with daughter, Heather
Seagram, and a couple of her
friends a couple of weeks ago**

**Check out a video of the fun, taken
by Heather**



<https://www.youtube.com/watch?v=kA5jmBrWiWI>

and do join us next year!!!

Alex and I are just back from Providence, Rhode Island, where we attended the American Bridge Teachers Convention and then the North American Bridge Championships. Loads of fun.

Being in the air again reminded me of this story I heard:

Shortly after I took off on an Aer Lingus flight from Dublin to Boston a few weeks ago, the air hostess nervously announced that the catering department made a terrible mistake. A big mix-up she said. Although they had 226 passengers on board they received only 80 dinners. She apologized but said that anybody who is kind enough to give up their meal to somebody who is hungry would receive free unlimited drinks for the remainder of the flight. The next announcement came 2 hours later when she said, ' If anybody is hungry we still have 80 dinners available.

Alex and I only had two short flights so alas, no free drinks and no dinners!!!

David Bird and I received this special award while at the ABTA Convention!

NEW!!!

**WINNER OF BOOK OF
THE YEAR AWARD 2022**
Our 6th award!!! (or is it #7?)

Retail: \$25.00 **On special: \$22.00 CAD.**
\$20.00 USD Postage extra.

**You can also pick up at a location near Yonge
& Lawrence in Toronto, even when we are
away. Our daughter manages books for us
while we are away.**



Playing party bridge or teams, declarer's objective is to make his/ her contract -- nothing else matters. Playing it safe is of vital importance. Yet playing safe can take many forms -- it might involve simply choosing the best line of play, or keeping one opponent off lead, preserving entries, or even giving up a trick you don't have to lose, all in the cause of bringing that contract home securely.

Playing matchpoints (regular duplicate bridge), there are times when safety is more important than anything else. Recognizing all these situations, and knowing what to do when you encounter them, will improve your bridge scores by leaps and bounds.

TIPS FROM MIKE LAWRENCE: INSIGHTS ON BRIDGE: BOOK 2
[Baron Barclay]

Both sides are vulnerable. East is dealer and opens 1C. You are South.
What will you bid? Answers are condensed by Barbara

1.	2.	3.	4.
S AQJ8 H 73 D 98 C AQ542	S 73 H 3 D AJ9875 C J986	S Q7652 H K8752 D 3 C K7	S J106 H AKJ8 D AQ72 C 82
5.	6.	7.	
S Q873 H AQ D KJ76 C Q107	S AKJ87 H AQ7 D KJ2 C 106	S 42 H AQ975 D AKQ7 C 83	

ANSWERS

1. Bid 1S. Now and then you can overcall with a 4-card suit. 4-card suit overcalls require all of the following:

- a) A very good suit
- b) One level ONLY
- c) A good hand. 13 useful points or so. (Barbara: Doubleton Q's in opponents' suit count as zero points!)
- d) You do not have a better bid such as a takeout double.

2. Pass. Vulnerable, this suit is not good enough for a 2D jump overcall. NOT vulnerable: 2D.

3. Pass. A Michaels Cuebid shows more than this when vulnerable. Add the H J and S J and it would be acceptable.

4. Double. You have adequate trump support for all unbid suits. You do NOT need 4 of each major to make takeout double. To make a takeout double with only 13-17 points (including distribution), you do need 7 cards in the majors at least. 4 in one and 3 in the other.

5. Pass. Not enough to overcall 1NT. Too poor a S suit to bid 1S and not enough to double and then bid NT if partner responds in Hearts. That would show 18 or more HCP.

6. Double. This is the minimum you need to double and then bid your suit. 18 or more points including distribution.

7. Bid 1H and hope to show D later. This hand is not good enough for doubling first and then bidding Hearts.

"Life is like a play: it's not the length, but the excellence of the acting that matters."
SENECA

**I urge you to travel – as far
and as widely as possible.
Sleep on floors if you have to.
Find out how other people live
and eat, and cook. Learn from
them – wherever you go.**

Anthony Bourdain



Planning a trip? Call a travel agent. SO worth it. NO EXTRA cost except for air tickets.

Call Paola Shaw 905-873-8070 or toll free at 1-800-263-5575 # 1228

or email her at paola.shaw@visiontravel.ca

She is SO excellent and can advise you and book you on anything. Ocean cruises and river boat cruises are her specialty. But she is terrific at booking anything. VISION TRAVEL.

Paola has been my partner in the travel industry for many years now.

FLANNERY CONVENTION

Why learn Flannery? You have this hand:

S AK54
H AJ654
D 76
C 87

You open 1H and partner bids 2C. What will you rebid? If you are playing 2/1, some agree that it is now fine to bid 2S. Alex and I disagree. We believe that a reverse by the opener shows extras (17 or more) even if playing 2/1. Because if you play that opener can reverse even with a minimum, how will responder ever know if opener has extra points?

So, this is why the Flannery convention was invented.

As Opening bidder, with 11-15 HCP, and specifically 5 Hearts and 4 Spades, open 2D. You must agree with partner that you are playing this, of course.

Responder to Flannery will often wish to know more information about your hand. Shape, stoppers and strength (11? or 15?) He will bid 2NT to ask the question which says: Tell me more! He will usually have 13 or more points to make this bid.

2D - 2NT

HERE ARE THE REBIDS BY THE OPENER AFTER THAT AUCTION

3C shows 4-5-1-3 (4 S, 5H, 1D and 3C)

3D shows 4-5-3-1

3H shows 4-5-2-2 and minimum hand

3S shows 4-5-2-2 and maximum hand

3NT shows 4-5-2-2 and stoppers in both minors

4C shows 4-5-0-4

4D shows 4-5-4-0

2 of a major shows a weak hand and a desire to play there.

3 of a major shows an invitational hand and invites opener to bid game with a maximum.

You can play around with some of the last two responses and apply different meanings.

**MORE FROM MIKE LAWRENCE
INSIGHTS ON BRIDGE: BOOK 2
[Baron Barclay]**

This time no-one is vulnerable. East has opened with 3H and you are South. What will you bid with this hand?

a)	b)	c)	d)
S 74	S AQJ	S AK	S A2
H AJ110	H K83	H K3	H AKJ9
D KQJ97	D AKJ8	D AKJ9875	D J2
C KQ7	C AQ10	C 54	C AQ987

a) Bid 3NT. East's bid has made life hard. If your partner can produce a few points, you rate to have a good play for 3NT. Yes, you have two small spades. It's a sensible risk to take.

b) This time you have a mountain. But what else can you do? If you double, your partner will often bid 4C or 4D and now you are beyond your best contract of 3NT.

c) Bid 3NT. If you bid 4D and make it, you get 130. If you bid 3NT and make it, you get 400. In either contract, you will need a little luck.

d) Bid 3NT. It would be nice to double 3H for penalty but the double would be takeout. If you pass, they will go down and you will get 150. If you make 3NT, you get 400.

Moral of the story (by Barbara). Don't let your opponents push you around. It's a bidder's game. Alex always says: "The meek shall not inherit good bridge scores!"

Bridge is like Boxing? by Jack Brawner

"To me, boxing is like a ballet. Except there's no music, no choreography, and the dancers hit each other." – Jack Handey

Ah, boxing: the "sweet science". Why do they call it that? It's just guys hitting each other, right? No, not really. The key to boxing is to punch but not be punched, and there are many different punches and combinations. Even the brutish Mike Tyson, during his short reign of invincibility, was a superb defensive boxer and his go-to knockout punch was actually a three-punch combination.

Bridge and boxing can actually be viewed quite similarly: Defend well. Don't leave yourself open. When the opponents leave themselves open, take advantage and hit them hard. Keep your opponents off-balance. Make the opponents guess what you are going to do, not the other way around. Keep the pressure on. Play to YOUR strengths, not theirs. And above all, CONCENTRATE!

When you are away from the actual match: Analyze your errors. Listen to your trainer/teacher/coach/mentor. Work on your weaknesses. Develop new skills. LEARN!

So how does this relate to bridge? During the bidding, keep the opponents off-balance whenever possible: preempt aggressively, contest the part-scores, balance, and double frequently. Get in the auction whenever possible, but don't leave yourself open. If the bidding is uncontested, bid well but don't do anything silly. During the play of the hand, do everything possible to take every trick possible.

NOW AVAILABLE FOR PURCHASE
Recordings by Barbara
\$25.00 CAD each (approximately \$20.00 USD). 2 HR LESSONS
Click on each link below to purchase
A full set of student notes comes with each lesson.

COUNTING AT BRIDGE

<https://go.barbaraseagram.com/counting-at-bridge-may-4-2022-recording>

REVERSES & OTHER CHALLENGES AT BRIDGE

<https://go.barbaraseagram.com/challenges-at-bridge-may-11-2022-recording>

AN INTRODUCTION TO TWO OVER ONE

IN CANADA, PURCHASE BY CLICKING ON THIS LINK
<https://store.barbaraseagram.com/collections/all-bridge-books/products/an-introduction-to-two-over-one-online-bridge-lesson>

IN USA, PURCHASE BY CLICKING ON THIS LINK
<https://storeus.barbaraseagram.com/collections/all-bridge-books/products/an-introduction-to-two-over-one-online-bridge-lesson>

END PLAYS MADE EASY

IN CANADA, PURCHASE BY CLICKING ON LINK BELOW
<https://store.barbaraseagram.com/collections/all-bridge-books/products/stripping-for-fun-online-bridge-lesson>

IN USA, PURCHASE BY CLICKING ON LINK BELOW
<https://storeus.barbaraseagram.com/collections/all-bridge-books/products/stripping-for-fun-online-bridge-lesson>

LEARN ONLINE FROM STEVE OVERHOLT

Etobicoke Bridge Centre Virtual Game & Learning
Wednesdays & Thursday Afternoons

The Etobicoke BC is now running two successful, online limited ACBL Masterpoint games every Wednesday and Thursday.

Wednesday 1:30 is a 0-20 game and Thursday 1:30 is a 199er game.

Both games/programs offer the best combination of play and learn that you will find for newer duplicate players.

Each game is followed immediately by one hour of hand analysis by Steve Overholt on Zoom. In addition, an innovative new learning feature is provided; every player is emailed a group "tip sheet", which includes person-specific bridge tips, such as "MaryK; You have too many points to open 2N, bid 2C first". Also included is the proper bidding for all hands.

Each game costs \$5 which includes the follow-up learning programs and is open to any players; you do not have to be affiliated with EBC.

If you would like to join this learning game, email Steve Overholt and include your BBO name. If you need a partner contact Steve: etobicokebridge@gmail.com or 647.897.6179



FROM BARBARA & ALEX

In Toronto, Rob Drummond's Toronto Bridge is now open on Thursday mornings for 0-500 and Thursday afternoons (12 noon) for Open games.

The Toronto East Bridge Club has re-opened with face-to-face games for players with 0-500 master points: Monday evenings and Wednesday afternoons.

Scroll down for more information on these clubs.

MO Bridge (Mississauga Oakville) has face-to-face games at Sherwood Village at 2225 Erin Mills Parkway 905-403-1333.

https://www.bridgewebs.com/cgi-bin/bwoo/bw.cgi?club=mobridge&pid=display_month

Kudos to BBO for being there when we needed them during Covid and we can all continue to play in some BBO games some of the time. But we all must feel a commitment to salvaging face to face bridge. Let's not dehumanize this wonderful game that we all love. Let us all come back together and visit and catch up with each other. Bridge clubs are having a huge struggle with this. People have grown used to the convenience of playing at home on BBO.

Bridge is a social game. Remember back to all the fun you have had through the years, seeing people in person and making new friends. It has been WAY too long since we all got together and saw each other. Do set aside any reservations and get out and play, wherever you are!

Barbados beckons us all in February 2023. \$1,120.00 USD gets you one week's accommodation and all your meals and drinks are included. Wonderful weather and heaps of fun AND gather up silver master points along the way. We have over 200 booked to date.

Don't forget to do the quiz (# 71). Scroll down for that and the answers.

Bless you one and all for your kind words and for caring. Stay well.

Barbara Seagram & Alex Kornel
www.barbaraseagram.com

NEED A CATERER? IN TORONTO

Call **SONNY TEH 416 930 3580**
or email him at steh@rogers.com

He can deliver your order (for up to 150 people) or chef in your home or arrange a BBQ. You name it, he can do it and is excellent and very pleasant to work with.

Highly recommended by Alex and I and by Armour Heights Church.

ALEX'S AND BARBARA'S BRIDGE TIPS WHEN YOU ARE RESPONDING TO 1 NT OPENERS and YOU HAVE 5 card or longer majors OR a 4 card major

JACOBY & TEXAS TRANSFERS

Partner has opened 1NT. If you have:

0 to 7 HCP, and a **5-card H**, or **S suit**, then **bid 2** of the suit below the one you really have and partner will bid the one above it. This is called a Jacoby Transfer. Now you pass.

6-7 HCP, and a **6-card Major suit**, **bid 2** of the suit below the one you really have and partner will bid the one above it. Now you raise that suit to the 3 level, inviting partner to go further and partner will either pass or bid 4 of the suit.

8-14 HCP, and a **6-card Major suit**, **bid 4** of the suit below the one you really have and partner will bid the one above it. Now you raise that suit to game. Partner will pass. This is a TEXAS transfer.

Responder with 15 or more HCP & a 6 card major can now use Keycard Blackwood.

8-9 HCP, and a **5-card major suit**, **bid 2** of the suit below the one you really have and partner will bid the one above it. Responder now bids 2NT.

Opening NT bidder has 4 choices now:

With minimum hand and not having 3 of your major, opener will pass

With maximum hand and not having 3 of your major, opener will bid 3NT
With minimum hand and WITH three cards in your major, opener will bid 3 of the major. You must pass.
With maximum hand and WITH 3 of your major, opener will bid 4 of the major.

10 + HCP, and a **5-card Major suit**, **bid 2** of the suit below the one you really have and partner will bid the one above it. You now bid 3 NT. He will look at his hand now. If he has 3 cards in the suit you have promised (the one above the one you actually bid), then he will now bid 4 of that major and you will pass.

JACOBY TRANSFERS SUMMARY

With 5 card suits: (MAJORS ONLY)

0-7 HCP Transfer at the 2 level and then pass when it is next your turn to bid

8-9 HCP Transfer at the 2 level and then invite by bidding 2 NT

10-14 HCP Transfer at the 2 level & then bid game in NT. Partner will pass or correct to 4 of the major

With 6 card majors:

0-5 HCP & 6 card major Transfer at the 2 level and then pass when it is next your turn to bid

6-7 HCP & 6 card major: Transfer and then invite by bidding your suit again (you may never bid a 5 card suit again [in transfers], thus you are promising 6).

8 -14 HCP & 6 card major: Transfer at the 4 level: TEXAS Transfer. Pass when NT opener bids 4 of your suit.

15 + HCP & 6 card major Texas Transfer at the 4 level then after partner bids 4 of your suit, you bid Key CARD Blackwood.

It is Blackwood because a trump suit has been agreed upon and partner has at least two cards in that suit.

With 5-4 in the majors:

Bid Stayman first and then if partner bids 2D, now you bid your 5 card major. With 8-9 HCP, if partner bids 2D, then bid 2 of your major. With 10+ HCP, if partner bids 2D, then bid 3 of your five card major.

With 5-5 in the majors:

Transfer to higher ranking suit (to Spades) and then bid the lower ranking suit (Hearts) With 8-9 HCP, bid 3 H next.

With 10+ HCP bid 4 H next

This is all by partnership agreement so you have to talk about this!

FANCIER STUFF!

Some play that

1NT - 3H shows 5-5 in majors and an invitational hand

1NT - 3S shows 5-5 in majors and a slam-going hand or a game-going hand.

You have to decide what you want to play for all f these. Just be on the sane page as partner.

STAYMAN SUMMARY

Partner has opened 1NT

(If partner has opened 2NT, you need fewer points to use Stayman)

With 8 or more HCP and a 4 card major (or two) AND a short suit, use Stayman

Bid 2C and opener will respond as follows:

2D = I have no 4 card major

2H = I have a 4 card Heart suit (and maybe I also have 4 Spades)

2S = I have a 4 card Spade suit (BUT I DO NOT have a 4 card Heart suit)

Do NOT use Stayman with 4-3-3-3 distribution. You have no ruffing values.

NOTE THAT WHEN THERE HAS BEEN Stayman or a Jacoby Transfer in an auction, you cannot now use Blackwood as 4NT is now Quantitative.

Before responding in No Trump to your partner's 1 NT opening bid, consider if you should be using the STAYMAN CONVENTION.

We prefer to play contracts in major suits. No Trumps are second choice, and minor suits are the last and least preferred choice.

SO

If you have 8+ HCP, a 4-card major suit, **and a short suit**, then you should use **Stayman** in our eternal quest to find an 8 card major suit fit.

**END OF TERM CELEBRATION OF JOSEE'S FACE TO FACE PRACTICE GAMES
MONDAYS 1 PM. RESUMING SEPTEMBER**

**Josee, Barbara & Erin Stone, managing director of the wonderful Armour Heights
Presbyterian Church at 105 Wilson Ave.**


And all the terrific 0-20 players in the background



**BASIC BRIDGE LESSONS & INTERMEDIATE I BRIDGE LESSONS
WITH JOSEE HAMMILL**

**TEACHER OF THE YEAR FOR ALL OF NORTH AMERICA 2021
FACE TO FACE THIS FALL IN TORONTO**

**IF YOU LIVE OUT OF TORONTO, YOU CAN PURCHASE
HER ONLINE RECORDINGS - VIDEO AND AUDIO**



JOSÉE HAMMILL BRIDGE – 2022 FALL SCHEDULE

Location: *Armour Heights Presbyterian Church, 105 Wilson Avenue*

Josée Hammill is thrilled to return to Face-to-Face lessons this Fall! 🍂🍁

BASIC BEGINNERS BRIDGE SERIES – FOR BRAND NEW PLAYERS!

Learn the basic elements of the game of bridge, and get a great foundation right from the start. You will be playing a hand of bridge during your very first lesson!

An 8-week course includes Barbara Seagram's Bridge Basics book and PDF of PowerPoint presentations plus any additional handouts from week to week.

- ♦ Tuesdays 6:30 to 8:30 pm, beginning on September 13th and ending on November 8th.

Please note NO CLASS on October 4th for Yom Kippur

Price: \$240 includes taxes and textbook.

Any missed classes can be made up by recorded lessons.

INTERMEDIATE I BRIDGE SERIES

For those who feel rusty and need a refresher and for those moving up from Basic lessons.

A 7-week course includes Barbara Seagram's Intermediate I book and PDF of PowerPoint presentations plus any additional handouts from week to week.

- ♦ Tuesdays 1 to 3 pm, beginning on September 13th and ending on November 1st.

Please note NO CLASS on October 4th for Yom Kippur

Price: \$210 CAN includes taxes and textbook.

Any missed classes can be made up by recorded lessons.

- 
- ♦ To register: Contact Josée at mjhammill@rogers.com or call (416) 300-9140
 - ♦ Payment: Send by etransfer to mjhammill@rogers.com or by cheque mailed to my home address – 1717 Avenue Road, Suite 418, Toronto, Ontario, M5M0A2.
 - ♦ Website: www.bridgewebs.com/josees

TIPS SO YOU DO NOT FALL BEHIND IN A FACE-TO-FACE GAME

First: Do not postmortem (go over hands) between deals. Finish the round and then discuss hands if there is still time. You will find yourselves under less pressure by following this suggestion.

Remember: We provide hand records in pair games so you don't have to worry about forgetting a particular holding.

Second: If you are on opening lead, make your lead before recording the contract in your private score. You will have plenty of time after leading to record the information and still see the entire first trick.

Third: Unless you have a legitimate reason to leave the table, such as the restroom or a smoke break, please remain at the table and visit with your opponents. You might actually find this enjoyable and a new way to make friends.

89th Western Ontario Sectional Bridge Tournament London, Ontario October 22 & 23, 2022



London Bridge Centre
1106 Dearness Drive, Unit 9
London, On N6E 1N9

**SAVE THE DATE
&
DO GET TO THIS TOURNAMENT IN
OCTOBER AT THE VERY EXCELLENT
LONDON BRIDGE CENTRE,
LONDON, ONTARIO**

Saturday October 22 at 10:30 am
Strati-flighted Pairs (play-through)
A/X: 2500+, 0-2500
B/C/D: 1000-2000, 500-1000, 0-500
Novice Pairs: 0-300 (1 session)

**Lunch at nearby local restaurants*

Saturday October 22 at 2:45 pm
Strati-flighted Pairs (2nd session)
Novice Pairs: 0-300 (1 session)

Note: Flight eligibility is based on the player with the highest masterpoints. Stratification within the flight is based on average masterpoints. Silver masterpoints awarded.

Pairs: \$12.50 per person, per session
(Note: \$5.00 per person for those with 0-5 masterpoints and those 21 years old and under. 1 session only.)

Tournament Chair:
Janine Higgins
janine@janinehiggins.ca
(519-439-5136)

Partnership:
Gayle George
Gaylergeorge@gmail.com
(519-851-0316)

Sunday October 23 at 10:30 am
Swiss Teams: (play through)
A/X Teams: A: 2500+, X: 0-2500
B/C/D Bracketed Teams: 0-2000

Note: Teams are bracketed by total team points. Silver masterpoints awarded.

Teams: \$100.00 per team

**A light lunch will be available on Sunday only. Cost is \$10.00.*

**Free coffee and snacks available both days.*

***** **Covid-19 Protocols**

**All participants must be fully vaccinated according to Health Canada guidelines.
*Proof of vaccination is required. Please arrive early to comply with this requirement.
*All participants must be both covid and symptom free for 7 days with no contact with someone known to have covid for 7 days.
*Masks are highly recommended. Be prepared to wear a mask if necessary.
Hand sanitizers will be available.

Note: These protocols are subject to change in order to comply with provincial guidelines.

www.londonbridgecentre.ca



FACE-TO-FACE BRIDGE

TORONTO BRIDGE

**THURSDAYS 9.00 - 11.15 am: 0-500 game
for players with under 500 master points**

**12 noon-3.30 pm: Open game
For players of all levels. Stratified**

LOCATION: LEASIDE MEMORIAL ARENA, 1073 Millwood Rd, Toronto

**HEAPS OF FREE PARKING
GROUND FLOOR: HANDICAP ACCESSIBLE. NO STAIRS**

ENTRY FEE: \$12.00 includes coffee, tea and cookies

Do your best to get your own partner but if you really need a partner, contact Rob Drummond at rob@torontobridge.ca or 647-629-3408 (Text or call) and he will do his best to help.

Let's all pitch in and make this a huge, whopping success.

Alex and I really hope to see you there on Thursdays.

For those who do not live near Toronto, please make the effort, wherever you live and do your part to bring back the game of face to face bridge to your area. Talk it up and make it happen!

MORE GOOD NEWS! 0-500 GAMES TORONTO EAST BRIDGE CLUB



Come Play with Us! Games for players with 0-500 points

Monday Evenings from 7:00 pm to 10:00 pm

Wednesday Afternoons from 12:30 pm to 3:30 pm

**St. Nicholas Birch Cliff Anglican Church
1512 Kingston Road, Scarborough, ON
Cost per play \$10.00**

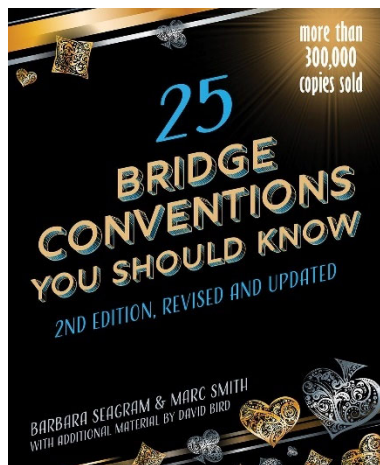
The Toronto East Bridge Club (TEBC) is a newly American Contract Bridge league (ACBL) sanctioned bridge club in the east end of Toronto. Non ACBL players welcome. TEBC is for players with 0-500 points. We are a fun and friendly club with a zero-tolerance policy.

Looking for a playing partner? We can match you up!

Email: torontoeastbridgeclub@gmail.com

<https://www.bridgewebs.com/torontoeast/home.html>

Join us on Facebook @torontoeastbridgeclub



25 BRIDGE CONVENTIONS YOU SHOULD KNOW NOW HERE!

\$24.00 (reg \$27.95 CAD \$)

\$20.00 (reg \$21.95 USD \$)

plus postage

**or pick up from our home at
220 Lawrence Ave East, Toronto**

NEW & FULLY REVISED & REWRITTEN FOR THE FIRST TIME SINCE 1999

Buy online on our store OR email us and we will ship. or pick up in Toronto

Here's the link for CAD store: <https://store.barbaraseagram.com/collections/all-bridge-books/products/25-bridge-conventions-you-should-know>

Here's the link for USD store: <https://storeus.barbaraseagram.com/collections/all-bridge-books/products/25-bridge-conventions-you-should-know>

Since its publication in 1999, **25 Bridge Conventions You Should Know** has sold more than 300,000 copies in six languages. It has become a much-valued learning tool and reference for everyone from social players to those who regularly spend time at their local bridge club.

But bridge has changed in the last twenty-odd years. Bidding has changed. Some of the conventions in the original book have fallen into disuse, while others have gained in popularity and importance. Many basic conventions have changed in subtle ways as bidding methods have developed. It is now time, therefore, to update this modern classic so that today's players can be in tune with what is happening and stay current.

This new edition has been thoroughly updated, while retaining the approach and features that made the original so popular. Each convention in the book has been carefully revised to reflect the way it is used in the modern game. Students are now universally taught to play transfers in response to a strong notrump opening, and the new edition reflects that change in several ways. Three chapters (Landy, Grand Slam Force and Ogust responses to Weak Twos) have been dropped completely in favor of Bergen Raises and the DONT and Meckwell defenses to 1NT.



**JOIN US FOR SUN SEA AND SLAMS IN BARBADOS
FEB 12-19, 2023**



**ACBL SECTIONAL
BRIDGE TOURNAMENT
AWARDING SILVER MASTER
POINTS**

**SEVEN NIGHTS ACCOMMODATION
INCLUDING ALL YOUR MEALS &
DRINKS**

USD \$1,190.00 PER PERSON (DBL.
OCC.) \$1,505.00 SINGLE OCCUPANCY
EXTRA NIGHTS:
\$170.00 USD per person DBL OCC.
or \$215.00 per person SGL OCC.

Come early or stayover to tour this lovely island.

**HOST HOTEL: BARBADOS BEACH CLUB: SOLD OUT
MAXWELL COAST ROAD, CHRIST CHURCH**

**WE INVITE YOU TO STAY ACROSS THE STREET AT SUNBAY HOTEL
\$1120.00 (dbl occ) \$1435.00 (sgl occ) all inclusive**

BREAKFAST, LUNCH, AFTERNOON TEA, DINNER & LOCAL DRINKS ARE ALL INCLUDED. HOUSE WINE WITH DINNER. MANAGER'S COCKTAIL PARTY. CLOSING BANQUET SAT EVE. TAXES INCLUDED. GRATUITIES ARE NOW INCLUDED. HOTEL GOVERNMENT LEVY INCLUDED.

TRANSFERS TO & FROM AIRPORT INCLUDED. BRIDGE COMMITTEE TAKES YOU TO & FROM AIRPORT!

BOOK YOUR OWN AIRFARE (NOT INCLUDED). NOTIFY ROGLYN HINDS OF YOUR FLIGHT PLANS.

Contact Roglyn Hinds roglynhinds@gmail.com so she can arrange transportation to and from airport

BRIDGE EVENTS ARE NOT INCLUDED.
Average: \$15.00 USD per session. All bridge is optional.

This is a smaller tournament. Very friendly and fabulous. It will be sold out so book now.

Highly recommended by Barbara Seagram & Alex Kornel.
Barbados is Barbara's homeland for MANY generations (almost 4 centuries!)

Barbara Seagram & Alex Kornel will be attending the tournament in 2023. There will be TWO free seminars given by Barbara while there. Alex will also be available to go over hands anytime.

The Barbados Bridge League is a full member of ACBL.

The rate is so excellent that you cannot afford not to do this trip. Get away from the winter!!

TO BOOK

Contact Reservations Department at Barbados Beach Club 1-246-428-9900 or email reservations@barbadosbeachclub.com

BOOKING CODE IS **BRIDGE 2023**

DEPOSIT: \$595.00 USD per person (dbl occ) or \$752.50 USD (sgl occ)
SUNBAY DEPOSIT: \$560.00 USD (dbl. occ) or \$717.50 USD (sgl occ)

Fully refundable if you cancel prior to November 30, 2022
Think of this as a packaged vacation and not just a hotel room.
Hence the revised cancellation policy.

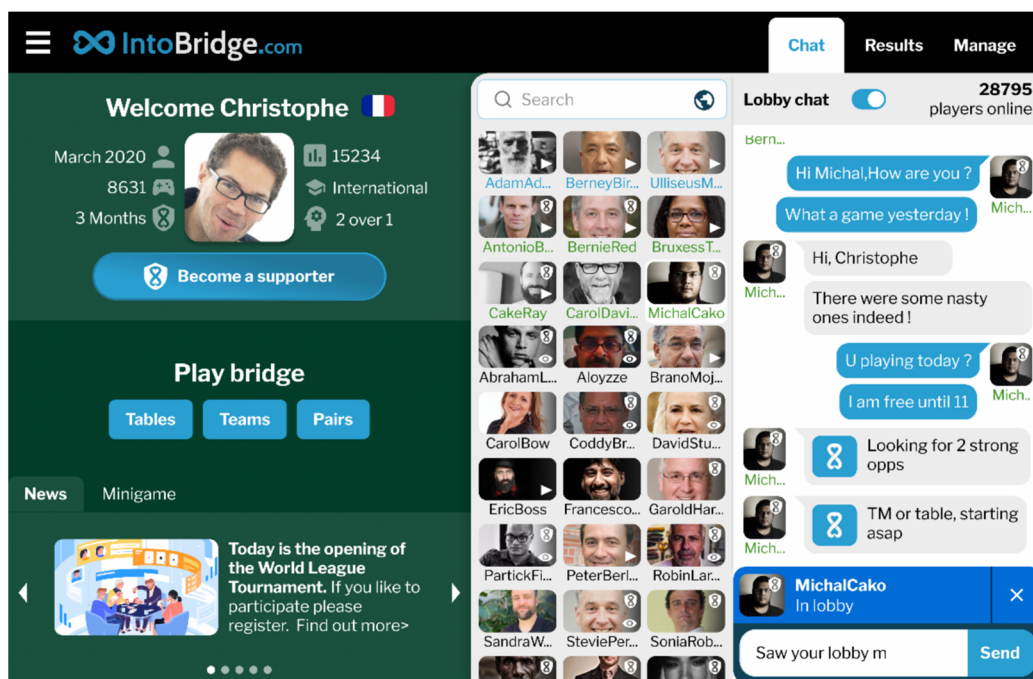
Contact Roglyn Hinds: Tournament chair roglynhinds@gmail.com
or by phone at 246-231-0149

13 Feb: 9.30 am: Pairs Game
13 Feb: 7.00 pm: Pelau Pairs # 1 session
14 Feb: 9.30 am: Pairs Game
14 Feb: 7.00 pm: Pelau Pairs # 2 session
15 Feb: 9.30 am: Pairs Game
15 Feb: 3.00 pm: Rum Pairs
16 Feb: 9.30 am: Team Game # 1 session
16 Feb: 3.00 pm: Team Game # 2 session
17 Feb: 9.30 am: Pairs Game
17 Feb: 3.00 pm: Lady Burton Pairs # 1 session
18 Feb: 9.30 am & 2.00 pm: Lady Burton Pairs # 2 & 3

There is no significance to the names Pelau Pairs, Rum Pairs, Lady Burton Pairs etc: It is just a designation to distinguish one event from another.

Average cost per session is \$15.00 - \$ 16.00 USD

This site will launch in late August and is a way for you to play with your friends online and SEE them and TALK to them.



QUIZ TIME: ANSWERS AT BOTTOM OF THIS NEWSLETTER

QUIZ # 71

Your partner opens 1D. What will you bid with the following hands?

1.

S QJ87
H 9543
D K3
C 876

- a) 1S
- b) 1H
- c) 1NT
- d) Pass

2.

S 752
H AQ874
D 62
C A73

- a) 1H
- b) 2H
- c) 2NT

3.

S A64
H J98
D AQ74
C J52

a) 3D
b) 3NT
c) 2NT

4.

S 76
H 52
D J9872
C Q854

a) 2D
b) 1NT
c) 3D
d) 4C

5.

S AKQ65
H QJ643
D 7
C 52

a) 2NT
b) 3NT
c) 1H
d) 1S

6.

S 108654
H AJ1073
D K2
C 5

a) 1H
b) 1S
c) 2H
d) 2S

7.

S 986
H J53
D A987
C Q97

a) 2D
b) 3D
c) 1NT
d) Pass



LESSON BY BARBARA

A RECORDING

CLUES!

**What did they Bid? What did they lead? What did they play?
What do they have?**

To purchase this, click on link below: You will then be sent a link to **the recording and the full set of notes that goes with this**. This is being done through my online store. The recording will not be on your account but it will be available at all times through the link you will be sent. AND if you lose it, I will send it again, very quickly. Just ask.

Cost is \$25.00. **It is 2 hrs and 18 minutes. We discuss 14 hands.** So you are getting maximum value for a recorded lesson such as this.

You can watch part of it and then take a day or two off or an hour or two. Then you can return to the recording and it will pick up where you left off. All in the comfort of your own home.

LIVE IN CANADA? CLICK ON THIS LINK TO PURCHASE RECORDING

<https://store.barbaraseagram.com/products/clues-become-a-deadly-declarer-recorded-bridge-video-lesson>

LIVE IN USA? CLICK ON THIS LINK TO PURCHASE RECORDING

<https://storeus.barbaraseagram.com/products/clues-become-a-deadly-declarer-recorded-bridge-video-lesson>

If you prefer to pay by email transfer or check, please email me and I can easily arrange that.

ALL RECORDINGS AVAILABLE FOR PURCHASE

Scroll way down to find out how to purchase many recordings of Barbara's lessons.

Sit at home and watch and listen in the comfort of your home.

Listen in bits or all at once. Each recording comes with a detailed set of notes.

0-20 Master Point Novices

Lee and Josee have 0-20 games on Wed eve at 7 pm SUCH good practice and SO much fun! Contact Lee at calendar@interlog.com

Lee also has games for players of all levels.
Tuesdays, Wednesdays and Thursdays and Saturdays on BBO.
Also Wednesday evenings

CHEAT SHEETS Get YOURS Today!



ORDER OUR CHEAT SHEETS

Great hostess gifts and partnership survival gifts!!!
Laminated fold out sheets with many panels

See below for information

All cheat sheets and books available by emailing Barbara with your postal address. We will send it to you by postal mail or you can pick up near to Yonge & Lawrence if you live in Toronto.

OR ORDER FROM OUR NEW ONLINE STORE AT
www.barbaraseagram.com

or email Barbara

barbaraseagram@gmail.com

INTERMEDIATE CHEAT SHEET: Regular bidding: \$10.00

DEFENCE CHEAT SHEET: Strategy and Signalling: \$12.00

CONVENTIONS CHEAT SHEET: All the conventions (see below): \$12.00

(Formerly called Advanced)

Takeout double, Support double, Negative double, Responsive, Penalty & Lead-Directing Doubles, Splinter Bids, Jacoby 2NT, Roman Keycard Blackwood, Raising Partner's Overcall (Cue Bid Raises of overcalls and opening bids), Balancing, Texas Transfers, Gerber, Bergen Raises, Cue Bidding First Round Controls, Unusual NT, Michaels Cue Bid, Fourth Suit Forcing to Game

DOUBLES CHEAT SHEET: \$10.00

TWO OVER ONE CHEAT SHEET: \$12.00

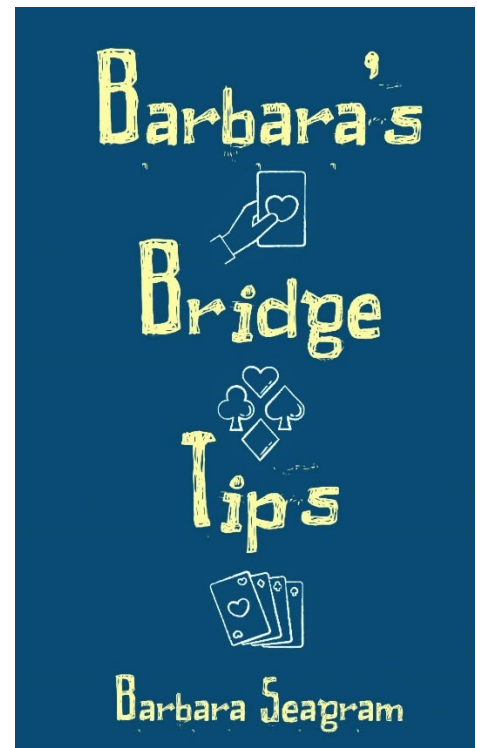
**SPECIAL: ANY 4 cheat sheets: \$40.00 plus postage
or all 5 cheat sheets for \$48.00 plus postage
Special is on until August 31, 2022**

OR if you live in Canada email transfer to AKORNEL@SYMPATICO.CA

**Barbara Seagram
220 Lawrence Ave East
Toronto ON M4N 1T2
Canada**



My book "Barbara's Bridge Tips" has won BOOK OF THE YEAR AWARD. This is my fourth time winning this award and I am thrilled. This was my first solo book. It was my Editor's idea (Ray Lee of Master Point Press) and he was an enormous help.



Whether you have been playing for a while or you're not very experienced, this book will help you to move your game up to the next level. The tips cover all aspects of bridge — bidding, play and defense. Advice and examples are drawn from material Barbara has developed for her students over the last twenty years — it's like having your own personal bridge coach sitting beside you!

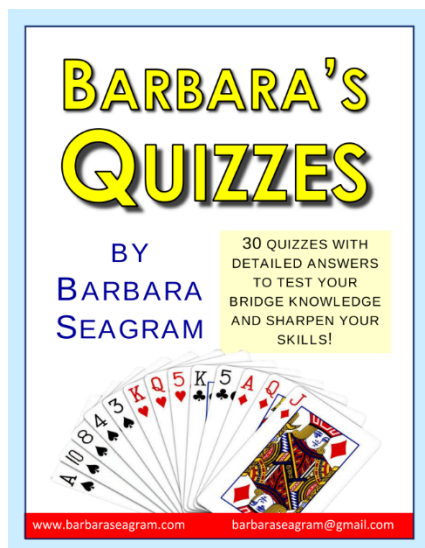
Each chapter is in bite-sized portions and easy to digest.

\$24.95 CAD + tax
(**special price: 22.00 CAD with no tax**)
or \$20.00 USD

Plus postage

Or pick up from Barbara @ 220 Lawrence Ave East
Between Bayview & Mount Pleasant on North side of Lawrence

A compilation of all you need to know!



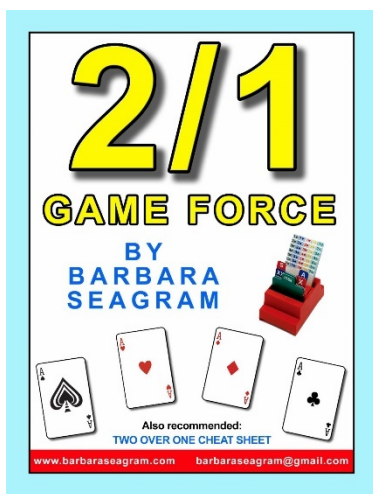
BARBARA'S QUIZZES

A MUST-HAVE

**\$22.00 CAD but on special for \$18.00 CAD
or \$16.00 USD**

**plus postage (if you cannot pick up in Toronto)
Pick up in Toronto is at 220 Lawrence Ave East
(between Bayview & Mt Pleasant)**

**Postage anywhere in Canada for ONE book: \$5.75.
Postage anywhere in USA: \$8.95 for one book. More if
other items are ordered.**



TWO OVER ONE

Learn about Two Over One. Barbara has a recording of a 2 hour lesson that teaches you about this system. You may purchase this for \$25.00 by emailing barbaraseagram@gmail.com

Barbara's book on Two Over One is also available: \$20.00 CAD or \$15.00 USD.

The 2/1 cheat sheet is also very useful. \$12.00

BELOW IS A LIST OF ALL MY RECORDINGS (VIDEO & AUDIO) OVER THE PAST TWO YEARS

EACH ONE COMES WITH A FULL SET OF STUDENT NOTES WHICH ARE VERY DETAILED



THE LINK BELOW EACH SET IS HOW TO PURCHASE. CLICK ON LINK
SOME ARE SINGLE LESSONS AND SOME ARE SETS.

Clues: Become A Deadly Declarer \$25

Live in Canada? [Click here to purchase](#)

Live in USA? [Click here to purchase](#)

New Minor Forcing \$25 CAD

<https://go.barbaraseagram.com/oct-13-2021-lessons-checkout>

Timing and Magic in Declarer Play \$55 CAD. \$25.00 of this goes to Laos water filters

<https://go.barbaraseagram.com/sept-29-2021-lessons-checkout>

Big Hand Bidding and Play & Judgement at Bridge \$55 (2 different lessons)

<https://go.barbaraseagram.com/june-9-16-2021-lesson-recordings>

Defensive Thinking and Strategy \$50 CAD (2 different lessons)

<https://barbaraseagram.clickfunnels.com/defensive-thinking-lessons>

Opening Leads \$25 CAD

<https://go.barbaraseagram.com/opening-leads-lesson>

Balancing and Michaels Cuebid & Unusual No Trump \$25 CAD

<https://barbaraseagram.clickfunnels.com/mini-lessons>

Declarer Play Techniques in NoTrump & Suit Contracts \$119 CAD

<https://barbaraseagram.clickfunnels.com/5-week-course-info>

- Lesson 1: Play of the hand in a No Trump Contract
- Lesson 2: The Dangerous Opponent
- Lesson 3: Play of the Hand in a Suit Contract
- Lesson 4: Loser on a Loser
- Lesson 5: Long Suit Establishment

Summer Bridge Bundle (Collection of 20 Lessons) \$216 CAD

<https://barbaraseagram.clickfunnels.com/summer-bundle>

- Lesson 1: All About No Trump
- Lesson 2: All About Doubles
- Lesson 3: Negative Doubles
- Lesson 4: Major Suit Raises
- Lesson 5: Killing Defence
- Lesson 6: Play of The Hand
- Lesson 7: Control Bidding in Slams
- Lesson 8: To Strip and Conquer
- Lesson 9: Practice Your Slam Bidding and Play
- Lesson 10: Defense Against No Trump Contracts
- Lesson 11: Weak Two's
- Lesson 12: Introduction to Two Over One
- Lesson 13: Locating Opponents' Honour Cards
- Lesson 14: Common Errors To Avoid
- Lesson 15: Fourth Suit Forcing
- Lesson 16: My Kingdom For An Entry
- Lesson 17: Thinking Ahead
- Lesson 18: Defensive Signalling
- Lesson 19: Preempt Your Way To Success
- Lesson 20: Winning Bridge Techniques (Support Doubles & Puppet Stayman)

September 2, 2020: Recordings \$39 CAD

<https://barbaraseagram.clickfunnels.com/sept-recordings>

- Lesson 1: Preempt Your Way To Success & Laos Presentation
- Lesson 2: Winning Bridge Techniques

August 4 Recordings \$39 CAD

<https://barbaraseagram.clickfunnels.com/august-recordings>

- Lesson 1: Fourth Suit Forcing
- Lesson 2: My Kingdom For An Entry
- Lesson 3: Thinking Ahead
- Lesson 4: Defensive Signalling

July 5 Recordings \$49 CAD

<https://barbaraseagram.clickfunnels.com/july-recordings>

- Lesson 1: Defense Against No Trump Contracts
- Lesson 2: Weak Two's
- Lesson 3: Introduction to Two Over One
- Lesson 4: Locating Opponents' Honour Cards
- Lesson 5: Common Errors To Avoid

May/June 9 Recordings \$89 CAD

<https://barbaraseagram.clickfunnels.com/virtual-training>

- Lesson 1: All About No Trump
- Lesson 2: All About Doubles
- Lesson 3: Negative Doubles
- Lesson 4: Major Suit Raises
- Lesson 5: Killing Defense
- Lesson 6: Play of The Hand
- Lesson 7: Control Bidding in Slams
- Lesson 8: To Strip and Conquer
- Lesson 9: Practice Your Slam Bidding and Play

ACCESSING ALL RECORDINGS AFTER PURCHASE

Please go to www.barbaraseagram.com

If you already have an account, click on the **big orange box**. Put in the email address that you used to purchase the recording and put in your password.

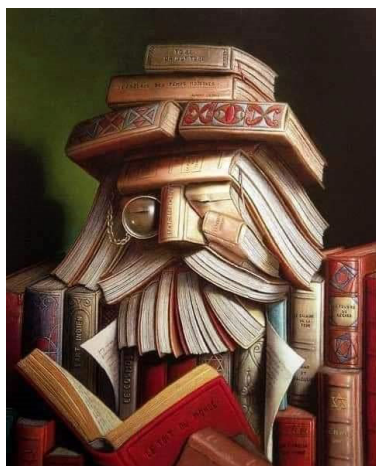
IF YOU WISH to change your password or can no longer remember it, go to the bottom of that box where you are putting in your email address and now you can change your password. An email will be sent to you and you can reset your password.

Now go back to the orange box, put in email address and password and you will have access forever to recordings and handouts.

IF YOU NEVER had an account, go to www.barbaraseagram.com to the **big green box** and create an account. Give email address and create a password that you will remember.

Then log in on orange box.

WATCH ANY OF THESE RECORDINGS WHENEVER IT SUITS YOU



BARBARA SEAGRAM BRIDGE STORE ONLINE

Buy Books & cheat sheets from our online store and we ship them to you. Great hostess gifts and gifts for partners.
Click on the appropriate link below to explore.

Canadian Store: store.barbaraseagram.com

USA Store: storeus.barbaraseagram.com

ANSWERS TO QUIZ # 71

Your partner opens 1D. What will you bid with the following hands?

1.

S QJ87
H 9543
D K3
C 876

- a) 1S
- b) 1H
- c) 1NT
- d) Pass

ANSWER: 1H. Responder with 4 card suits bids them up the line.

With S AK54 H J765 D AJ54 C 5 and partner opens 1C, bid 1D. 4 card suits up the line.
BUT with S AK54 H J765 D 7654 C 5, by-pass the 4 card D suit and bid 1H because you are responder with a 6-9 point hand.

2.

S 752
H AQ874
D 62
C A73

- a) 1H
- b) 2H
- c) 2NT

ANSWER: Bid 1H. This shows 8-20 or more points. UNLIMITED

3.

S A64
H J98
D AQ74
C J52

- a) 3D
- b) 3NT
- c) 2NT

ANSWER: Bid 2NT. This shows 11-12 HCP in response to a minor ad shows no 4-card major.

4.

S 76
H 52
D J9872
C Q854

a) 2D
b) 1NT
c) 3D
d) 4C

ANSWER: Pass or if you play inverted minors, then you bid 3D to show a weak hand with 2-6 points and five-card D support.

5.

S AKQ65
H QJ643
D 7
C 52

a) 2NT
b) 3NT
c) 1H
d) 1S

ANSWER: Bid 1S. With 5 card suits as responder (or in any seat) always bid the higher ranking suit first. UP with 4, High-fives with 5.

6.

S 108654
H AJ1073
D K2
C 5

a) 1H
b) 1S
c) 2H
d) 2S

ANSWER: Bid 1S. See # 5. Same answer. It is quantity that matters, not quality

newsle7.

S 986
H J53
D A987
C Q97

a) 2D
b) 3D
c) 1NT
d) Pass

ANSWER: Bid 1NT. This shows 6-10 HCP and no 4-card or longer major.

Barbara Seagram Bridge | 220 Lawrence Ave. East, Toronto, M4N 1T2 Canada

barbaraseagram@gmail.com

www.barbaraseagram.com

416-487-8321